

**ROAD SAFETY
PROBE**





Intercontinental Road Safety Probe Confederation

Introduction

Road Safety has become the most important topic for debates among many and there are multiple efforts by many organizations to bring about the best possibility of enforcing the road safety methods in place to avoid the road accidents. It can be said that most occurrences of road accidents on the road are preventable when there are adequate safety measures in place.

Statistically speaking, India is the country which is ranked the most with the largest incidents of road accidents every year and the proportion is increasing. The figures also state that drunken driving contributes to over 90% of the road accidents menace in the society.

The Inter-Continental Road Safety Probe Confederation began with an initiative as we were victims ourselves with a road accident, when one of our friends and one of our family members met with a road accident and we realized the importance of that person after he left for the divine journey.

Our Early Inception

The InterContinental Road Safety Probe Confederation was conceived in Hyderabad and got itself incorporated in the year 2017, under the company incorporation and Companies Act, 2013 which falls under the Section.8 and eventually the registered **CIN: U80900TG2017NPL119603**

The confederation got its inception in the year 2017, and since then we are actively involved in the following:

- ❖ Conducting road safety awareness camps
- ❖ Statutory Advocacy towards spreading awareness, also taking few steps towards judiciary
- ❖ Train the Trainers
- ❖ Conducting the Signature campaigns to the public
- ❖ Road shows: Performers (Paintings, Dance, Music, Mime, Dramas, Short Movies, Etc...)
- ❖ Art Exhibition
- ❖ Outdoor Media with reference to placing Hoardings, Scrolling Ad Displays, Standees, Banners, Cinema Slides
- ❖ Electronic Media (TV Channels, Radio FM)
- ❖ Print Media (News paper Ads and news articles)



Promoters



Mr. Kiran Samudrala- Founder & CEO

As an Intercontinental Road Safety Probe Confederation (IRSPC) Founder and Chief Functionary, he shoulders the responsibility of collaborating closely with community stakeholders and partners viz. The Road Safety Professionals, Road Transport Authorities, Traffic Police, Community Volunteers, School Board, Municipal Officials, Corporate etc. He represents on behalf of IRSPC towards planning, implementing and evaluating the road safety programs, he also extensively deals with projects concerning the diverse size and complexity.



Mr. Kalyan Chakravarthy - Director of Finance

Mr. Kalyan Chakravarthy heads the IRSPC over the operational front and becomes an authoritarian toward setting up project budgets and raising campaigns. He is also responsible to provide the appropriate fund in order to promote and support various road safety programs which are organized from time-to-time. Apart from this, he shoulders responsibility over the budgetary statistics on the day-to-day basis and eventually forecasts the finance resources to the appropriate financial narration.



Mrs. Radhika Kathak- Operational Director

Mrs. Radhika Kathak takes over the operations of IRSPC, and is actively involved towards the project evaluation. She is instrumental in the design of road safety interventions which normally gets promoted through the organization. She also looks into the day-to-day budgetary statistics along with Mr. Kalyan Chakravarthy.



Mrs. Kavya Mandapaka - Director Public Relation

Mrs. Kavya Mandapaka acts as a front cover to IRSPC and assumes a key point of contact to the media and the media world. She is a familiar personality for the entire range of print, electronic and digital media. She is very fond of conducting and equally involving herself for various press meets which concerns the road safety and precautions.



Our Approach

Since the formative years of our initiation, our central theme and doctrine was to reach out to the people and spreading the awareness of the road safety and equally spreading the message of optimism as we transform and transcend as a volunteers to convey the road safety issues to the individuals who are all the representatives of being citizen of India.

Our Services

Our services are completely pertained to:

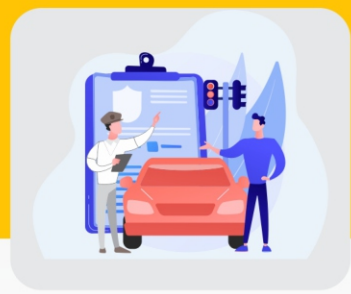
- ❖ Road Safety Research
- ❖ Road Safety Audit
- ❖ Road Safety Engineering
- ❖ Transportation Planning & Research
- ❖ First Aid & Trauma Care Management
- ❖ Accident Data Collection & Management System
- ❖ Road Traffic Accident Re-construction & Forensic Engineering
- ❖ Post-Crash Management

The Vision

Our vision has been very simple and straight-forward; we have been able to endorse high quality research on road safety issues and to equally conceptualize the lineup on research results.



Central Dogmas



- ❖ We keep seeking international cooperation in the field of Road Safety and recommend the citizens with appropriate policies.
- ❖ We keep monitoring the status of the National Road Safety and gathering and disseminating the information.
- ❖ We facilitate the coordination of the entire Union Government activities on the matters concerned with road safety.
- ❖ Developing regional programmes for Road safety sustainability and helping central ministries, councils and other authorities which are particular about Road Safety issues in India to formulate and implement Road Safety policies.
- ❖ Providing block-level Road Safety capacity building and technology support.
- ❖ Help to develop National Road safety Enforcement, and provide expert advice on the development and use of Road Safety concepts and instruments.

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CIN: U80900TG2017NPL119603

An ISO 9001:2015 Certified Organization

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